

## Information about the collection of your personal data in accordance with Article 13 of the General Data Protection Regulation (GDPR)

Contact details of the controller	Hapag-Lloyd Cruises, a TUI Cruises GmbH company Heidenkampsweg 58 20097 Hamburg, Germany	
Contact details of the data protection officer	datenschutz@hl-cruises.com	
Purposes and legal grounds of the processing of your personal data	<b>Purposes</b>	<b>Legal grounds</b>
	Use of your personal data to accommodate your guest preferences during your cruise	<ul style="list-style-type: none"> <li>• Consent</li> <li>• Point (b) of Article 6 (1) of the GDPR</li> <li>• Point (d) of Article 6 (1) of the GDPR</li> </ul>
	Storage of your guest preferences in our customer database for this and future cruises with Hapag-Lloyd Cruises, in order for us to be able to accommodate your guest preferences in advance without you having to provide us with them again during this or before your next cruise.	<ul style="list-style-type: none"> <li>• Consent</li> <li>• Point (f) of Article 6 of the GDPR; the legitimate interest lies in the optimal accommodation of guest preferences on future cruises</li> </ul>
	Transmission of your personal data to hotels and restaurants (potentially in third countries outside of the European Union) as part of pre-cruise or post-cruise programmes as well as to airlines as part of the booking of a travel package to and from departure and arrival points. Hotels and restaurants will be notified of your guest preferences in advance and, as such, will be able to make your stay more pleasant.	<ul style="list-style-type: none"> <li>• Consent</li> <li>• Point (b) of Article 6 (1) of the GDPR</li> <li>• Point (d) of Article 6 (1) of the GDPR</li> <li>• Point (b) of Article 49 (1) of the GDPR</li> </ul>
Categories of recipient of your personal data	<ul style="list-style-type: none"> <li>• Hotels</li> <li>• Restaurants</li> <li>• Airlines</li> </ul>	
Information about a transfer to a third country	Under certain circumstances, we will disclose your guest preferences to hotels, restaurants and airlines in countries outside of the purview of European data protection legislation for which the European Commission has determined no adequate level of data protection (e.g. the USA). This disclosure is necessary in order to execute the cruise contract, especially for the preparation of measures designed to accommodate your guest preferences. Some contracts with certain contractual partners contain standard data protection clauses. You can request copies of these contracts from our data protection officer.	
Duration of storage	Seven years after the end of your last cruise	
Information about your rights	<p>You have the right to</p> <ul style="list-style-type: none"> <li>• Information</li> <li>• Rectification</li> <li>• Erasure or restriction of processing</li> <li>• Data portability</li> <li>• Object to the processing</li> </ul> <p>of personal data concerning you. Additionally, you have the right to lodge a complaint with a supervisory authority.</p> <p>If you have any questions, please contact our data protection officer.</p>	
Necessity of providing your personal data	The disclosure of your guest preferences is neither legally mandatory nor contractually necessary. You are not obliged to disclose your guest preferences to us. In this case, you will have to provide your guest preferences again before or during every cruise.	